



2495 Main Street #401, Buffalo NY 14214 * 716-833-3004 * www.asiwny.org

**Call for Mural Artist
Pasteurized Tees (Hart of Buffalo) - 793 Elmwood Avenue Buffalo, NY 14222
Public Art Project**

Arts Services Inc. of Western New York (ASI), on behalf of Assemblymember Jon D. Rivera's Office, invites artists in all appropriate mediums (2-dimensional and 3-dimensional) from throughout Western New York to submit proposals for an outdoor public art project located outside of the clothing store Hart of Buffalo/Pasteurized Tees.

This call is limited to artists living within the 5 counties of Western New York, including Erie, Niagara, Allegany, Cattaraugus, and Chautauqua.

Project Background and Goals

Hart of Buffalo FKA Pasteurized Tees is an apparel shop that was first established in 2011 and coins itself as Buffalo's best apparel printing shop. They specialize in selling Buffalo-themed clothing and accessories, offering over 120 Buffalo-themed designs. They also offer customized printing services, screen printing, embroidery, low to no art fees, and same-day printing. Hart of Buffalo/Pasteurized Tees is a business that has been a staple in the local community since they were first established and they are proud to be printed and manufactured right here in Buffalo, New York.

The business is located at 793 Elmwood Avenue in the heart of Buffalo's Elmwood Village, just right next door to their former location at 795 Elmwood Avenue. Around 2022 Pasteurized Tees made the move to their current location which allowed for twice as much floor space than their previous location. The current space needed a 30-year update before they moved in, including redoing and updating the exterior. With the increased space they are now able to carry even more variety of apparel and hat styles, as well as new Buffalo themed gifts, limited edition Buffalo apparel and even customizable plush.

The business looks forward to contributing to the Elmwood Village through a collaboration with a local mural artist and a design that reflects the local community.

The chosen work should:

ASI is seeking artists to submit proposals for an outdoor mural outside of the shop which welcomes all people to Buffalo and Buffalo's Elmwood Village.



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The proposed design should welcome all audiences, new and old, to Buffalo and/or the Elmwood Village, potentially including widely known and respected members of the local community; as well as:

- Covering the entire wall space provided (see photos at the end of this proposal):
 - Door to window, including window and door - 48ft
 - Top of doorway to top of first window - 34ft 6in
 - 12ft H x 48ft L with slight obstruction (2 windows and 2 doorways)
- Artists can choose to incorporate the already existing Mark Twain figure on the wall, or not within their design (the panel with Mark Twain can be moved); and
- Have an expected lifespan of 3-5 years

Budget

A commission of up to \$10,000 is available for the chosen artist to create and install their work. Artists are required to provide all supplies and materials to complete the work, including a scissor lift, if needed. Hart of Buffalo will be able to provide storage and water access for the artist(s) if needed. **Please include any and all requests in the artist proposal. Artists should detail what assistance or materials are provided by his/her/themself and what may be required by Hart of Buffalo in their proposal (if applicable).**

Timeline

Deadline to Submit: No later than 5 pm on Weds, October 23

November/December: Selection of Artist

December/January: Public Announcement of Selection

Spring 2025: Mural implementation & Planning Meetings; completed and installed work

The timeline will adhere to building status and preparation (if needed) to complete the mural when appropriate.

Proposals should include:

- A description of the work including materials and dimensions;
- Sketches of the work;
- A budget including artist fees, supplies and materials, and any other costs associated to create the work;
- Links to examples of past work; and
- Contact information (including email, phone, and address).

Proposals should be sent electronically (**in one PDF document**) to info@asiwny.org with the subject line 'Hart of Buffalo Proposal', as can questions. If you would like more information on



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the space, please contact Jill from Hart of Buffalo/Pasteurized Tees at order@pasteurizedtees.com, shop@buffalotshirt.com, or call 716-885-8337. This is a public wall space and can be viewed at any time by artists.

Proposals are due no later than 5 pm on Wednesday October 23

A panel of qualified arts and business professionals (including community members and those associated with Hart of Buffalo/Pasteurized Tees) will review proposals for their eligibility and appropriateness for the project.

Photos of Hart of Buffalo/Pasteurized Tees and Mural Space and Specs Below:





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