

Design of New City of North Tonawanda Flag Call for Artists



OVERVIEW:

The City of North Tonawanda is seeking a new project proposal from artists for the new design of the City of North Tonawanda flag. Our goal to re-envision the flag is to draw from our history and embrace our pride and culture while representing our ongoing revitalization. We are excited to promote this flag to embrace our dedication to advancement and honor our past. The word Tonawanda in the Seneca language means "Swift Running Water" and that's how we view our city, constantly moving and progressing. This flag will be seen in several different areas of the city Gateway Harbor Park, *the Western Gateway to the Erie Canal*, which is the centerpiece of Downtown North Tonawanda and has become a premier boating and recreation destination in Western New York. This flag will embrace our pride and culture.

The artist that has their submission chosen will be awarded a \$1,000 prize.

SCHEDULE & DEADLINES:

July 19, 2024 - RFP Responses due by 4:00 PM.

Responses Reviewed by Steering Committee

Public Input Period

End of Fall 2024 - Final Determination made by Steering Committee

Flag Completion & Unveiling Event TBD

Committee Members

Mayor Austin Tylec
Donna Braun, City Clerk-Treasurer
Joseph Lavey, Alderman-at-Large
Susan Taylor, City Historian
Laura Wilson
Kristin Derby
Brett Scheuer
Joyce Santiago

SUBJECT MATTER:

The design must either incorporate city seal or elements thereof. Design should be inspired by the city’s history, culture, geography, and people. No profane, vulgar, business advertisements or political messages.

SELECTION PROCESS:

All proposals will be reviewed and considered by the project steering committee. Upon award selection the artist must adhere to the installation deadlines as outlined in this document. The City of North Tonawanda reserves the right to change the color of image or request the artists to alter small details. The committee retains the right to extend the submission deadline.

STANDARDS OF THE ARTWORK:

- 1. Quality:** In choosing the final artwork, the selection committee will give highest priority to the inherent artistic excellence of the submitted design, as well as its broad appeal to the general public.
- 2. Timelessness:** The completed flag should have aesthetic relevance to the community and reflect enduring artistic quality.
- 3. Design Reproduction:** Artwork must be able to be reproduced with ease.

PUBLIC COMMENT:

Selected design(s) will be open to public comment before final selection by the steering committee. Conceptual designs will become public at this time and will include the artist’s name.

SUBMISSION REQUIREMENTS:

Each submittal must include:

- Resume/CV/Biography for artist(s) to include full name and contact information.
- Images of previously completed works narrative and conceptual design illustrating the concept.
- Each artist will be allowed two submissions max.
- Upon selection, final art files should be 300dpi and include embedded artwork, outlined shapes and fonts, and bleed. Files in adobe illustrator (.ai) and vector are preferable. Other extensions may be acceptable for submission purposes.
- All artworks should be original and not include stock art, copyright or trademarked designs or third-party Artificial Intelligence generated renderings.

**Please assemble all the above information into a single PDF file and submit by email to:
jsantiago@northtonawanda.org**

**ALL PROPOSALS ARE DUE BY 4:00 PM ON JULY 19, 2024
Late submissions will not be considered.**

By submitting artwork, the artist acknowledges and agrees that all submissions become the property of the City of North Tonawanda, NY. The City reserves the right to use, reproduce, display, and distribute the artwork for any promotional or public purposes without further consent from the artist. The artist also acknowledges that they will not receive any compensation or royalties for the use of their artwork other than the prize offered. Submission of artwork constitutes acceptance of these terms.

FOR MORE INFORMATION, PLEASE CONTACT:

**North Tonawanda City Mayor's Office
216 Payne Ave
North Tonawanda, NY 14120
716-695-8540
jsantiago@northtonawanda.org**