



P/T MARKETING DIRECTOR - BUFFALO INTERNATIONAL FILM FESTIVAL

Buffalo International Film Festival

www.buffalofilm.org

Buffalo, New York, United States

Part-time, Marketing Director position for Buffalo International Film Festival (Five Week Contract)

Position Summary:

Seeking an ambitious, multi-platform liaison and communicator to help to expand a growing film festival based in an artistic and diverse city. This is a part-time, seasonal Marketing Director position for 2020, with growth potential. We strongly encourage marketing professionals from all backgrounds to apply. MD to be responsible for all aspects of organizational marketing and communications and to ensure that all events, programs, and communications are aligned with our mission, timeline and style book. Work schedule is flexible throughout the year, but must be willing to invest time where and when needed during festival season.

Requirements:

- Creative problem solving abilities.
- Excellent public speaking and written communication skills.
- Familiarity with and proficiency in popular social media platforms and promotions (Twitter, Instagram, Facebook, YouTube, Twitch, TikTok, Zoom, etc)
- Familiarity with and proficiency in basic digital content creation softwares (Adobe suite – Photoshop, Illustrator, etc)
- Leadership and management skills and experience.
- Ability to co-work, multi-task, prioritize and handle deadlines.
- Cultivation of a transparent and collaborative environment with staff, Marketing Committee and volunteers.

Qualifications:

- Experience in transmedia marketing.
- Strong interest in film/arts.
- A willingness to engage with the Buffalo community at large including business executives, community groups, civic leaders and peer organizations to enhance and promote the organization and its programming.



Application Requirements:

To apply: Please send a resume, cover letter, and links to previous campaigns to anna@buffalofilm.org with “P/T Marketing Director” as the subject line.

Application Deadline: September 3, 2020

Buffalo International Film Festival, Inc is an equal opportunity employer. We encourage candidates of diverse age, ability, orientation, gender identity, cultural and ethnic backgrounds to apply.

Mission:

Buffalo International Film Festival (est. 2006) champions regional, national, and international films that push the limits of independent cinema – presenting quality films from around the world to WNY residents and visitors. BIFF is committed to amplifying diverse voices and exhibiting cutting-edge programming in narrative, documentary and experimental film. A proud supporter of local filmmaking and the arts; BIFF also offers workshops, seminars, industry panel discussions, fiscal sponsorship and professional development opportunities, as well as an Offscreen series of art, music and performance.